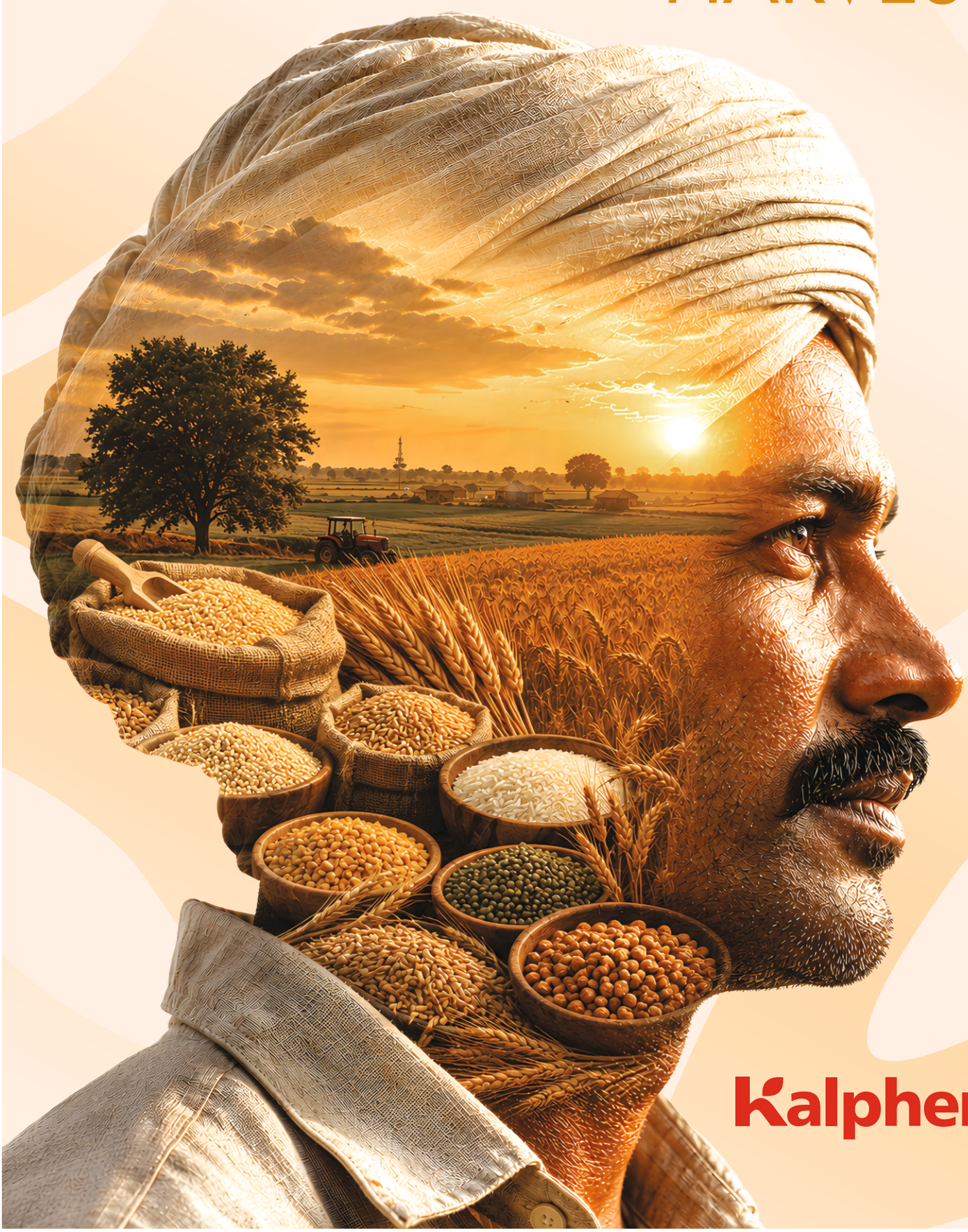
SUGOSHA™

FARMER'S FINEST HARVEST



Kalphem™

BEYOND COMMODITIES. BUILT ON TRUST.

> *a promise of hygiene, purity, health and trust for every Indian family.*



Our journey began in 1982, when Shri Vishanji Dedhia started a family business in the wholesale trade of grains. In the 1990s, Mr. Hemant Dedhia joined the business and later established HeerHem Exports with a vision to deliver quality grains not only across India, but also to global markets.

Over the years, Mr. Hemant Dedhia observed a major concern in the grain industry. Pulses, dals, wheat and rice were commonly sold loose in kirana stores and supermarkets, where they were exposed to dust, insects, fungus and environmental contamination. Due to changing climatic conditions, these grains often attract impurities and fungus for nearly 8 to 10 months in a year. This made hygiene, quality and shelf life a serious concern for retailers and end consumers.

To solve this problem, Mr. Hemant Dedhia and Mr. Kunal Dedhia introduced Sugosha and Kalphem. brands created for the needs of a new India, where every family deserves clean, hygienic and high-quality grains.

Every grain is cleaned and brushed around 40 times using hi-tech machines to ensure superior hygiene and utmost quality. Our products are vacuum packed to retain freshness, improve shelf life and protect the grains without the use of preservatives.

With export-quality standards, 5X shelf life, and carefully packed grains, Sugosha and Kalphem bring trust, purity and convenience to every home.

Sugosha & Kalphem are not just products. They are hygiene. They are promise. They are health. They are the future of India.

GRAINS OF ROYAL TASTE

Elegant kolam rice made for flavorful meals, joyful gatherings, and tradition.



THE PHOTOGRAPHS SHOWN IN THIS BROCHURE IS FOR ILLUSTRATIVE PURPOSES ONLY. THE ACTUAL COLOUR, LOOK & FEEL OF THE PRODUCT MAY VARY FROM THESE VISUALS.



JALSA KOLAM RICE

5KG | BOPP PACK

Celebratory kolam grains delivering aromatic softness, festive meals, everyday golden satisfaction.



MEHFIL KOLAM RICE

5KG | BOPP PACK

Rich lachhkari elegance enhancing gatherings with lasting aroma, fullness, memorable warmth.



LUXURY KOLAM RICE

5KG | BOPP PACK

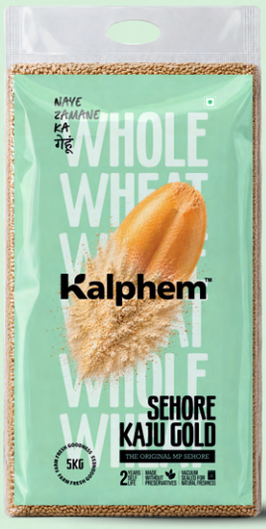
Premium Nagpur pearls crafted for refined kitchens, graceful texture, royal indulgence experiences.

FRESHNESS SEALED FROM FARM FIELDS

Vacuum-sealed whole wheat preserving natural freshness, taste, and nutrition.



THE PHOTOGRAPHS SHOWN IN THIS BROCHURE IS FOR ILLUSTRATIVE PURPOSES ONLY. THE ACTUAL COLOUR, LOOK & FEEL OF THE PRODUCT MAY VARY FROM THESE VISUALS.



SEHORE KAJU GOLD

5KG | VACUUM PACK

Premium Sehore wheat with bold grains, rich aroma, superior quality.



SEHAT PLUS

5KG | VACUUM PACK

Nutritious wheat blend crafted for wholesome strength and everyday wellness.



ROTI NO.1

5KG | VACUUM PACK

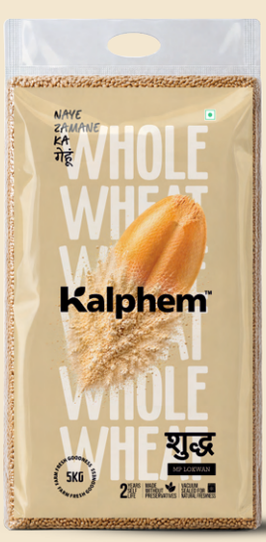
Finely selected wheat ensuring consistently soft, fluffy, perfect homemade rotis.



MP SHARBATI

5KG | VACUUM PACK

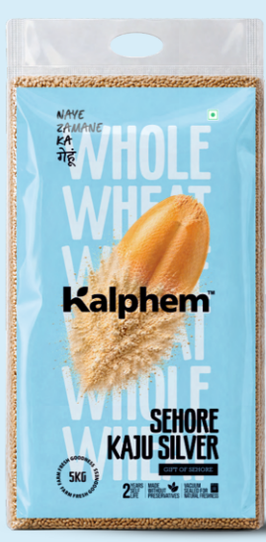
Classic MP Sharbati wheat known for sweetness, texture, and softness.



MP LOKWAN

5KG | VACUUM PACK

Traditional MP Lokwan wheat with hearty grains and authentic taste.



SEHORE KAJU SILVER

5KG | VACUUM PACK

Quality Sehore wheat offering balanced texture, purity, and natural freshness.

PREMIUM RICE FOR PERFECT MEALS

Naturally aromatic long grains that cook fluffy, separate, and delicious for every family meal.



THE PHOTOGRAPHS SHOWN IN THIS BROCHURE IS FOR ILLUSTRATIVE PURPOSES ONLY. THE ACTUAL COLOUR, LOOK & FEEL OF THE PRODUCT MAY VARY FROM THESE VISUALS.



ROYAL BASMATI RICE

5KG | BOPP PACK

Extra-long premium grains that cook fluffy, separate, and flavorful for luxurious everyday dining experiences.



PEARL BASMATI RICE

5KG | BOPP PACK

Elegant long grains with delicate aroma, perfect for refined biryani, pulao, and festive meals.



CROWN BASMATI RICE

5KG | BOPP PACK

Aromatic basmati grains crafted for royal feasts, delivering rich fragrance & authentic traditional taste.



ROZANA BASMATI RICE

5KG | BOPP PACK

Reliable daily-use basmati with pleasing aroma, soft texture & consistent quality for family meals.

AUTHENTIC HOMELY TASTE

Premium basmati rice bringing warmth, purity, and tradition to every family meal.



THE PHOTOGRAPHS SHOWN IN THIS BROCHURE IS FOR ILLUSTRATIVE PURPOSES ONLY. THE ACTUAL COLOUR, LOOK & FEEL OF THE PRODUCT MAY VARY FROM THESE VISUALS.



MINI MOGRA BASMATI RICE

10KG | BOPP PACK

Rich lachhkari elegance enhancing gatherings with lasting aroma, fullness, memorable warmth.



MOGRA BASMATI RICE

10KG | BOPP PACK

Premium Nagpur pearls crafted for refined kitchens, graceful texture, royal indulgence experiences.

CRAFTED FOR GENERATIONS OF TASTE

Fragrant basmati rice that brings authentic taste, trusted quality & homely warmth.



THE PHOTOGRAPHS SHOWN IN THIS BROCHURE IS FOR ILLUSTRATIVE PURPOSES ONLY. THE ACTUAL COLOUR, LOOK & FEEL OF THE PRODUCT MAY VARY FROM THESE VISUALS.



GOLD GRAIN BASMATI RICE

1KG | VACUUM PACK

Gold Grain elegant basmati rice brings luxurious aroma, slender grains, refined taste, and premium purity.



CLASSIC BASMATI RICE

1KG | VACUUM PACK

Classic premium basmati rice delivers rich aroma, refined grains, trusted purity, and satisfying daily meals.



PLATINUM BASMATI RICE

1KG | VACUUM PACK

Platinum pure basmati rice delivers superior aroma, pristine long grains, clean taste, and premium perfection.



SIGNATURE BASMATI RICE

1KG | VACUUM PACK

Signature basmati rice offers everyday aroma, long grains, pure taste, and consistent family-friendly quality.



HEALTHY GRAIN BROWN RICE

1KG | VACUUM PACK

Healthy Grain brown rice offers wholesome nutrition, earthy taste, natural fibre, and everyday nourishment.


WHOLESOME
DHALS FOR
EVERY RECIPE
A complete dhal range
bringing purity, taste, and
nourishment together.
SOLITAIRE
DAL PACK
CARE
PACKED WITH
NUTRITION
SUGOSHA
THE PHOTOGRAPHS SHOWN IN THIS BROCHURE IS FOR ILLUSTRATIVE PURPOSES ONLY. THE ACTUAL COLOUR, LOOK & FEEL OF THE PRODUCT MAY VARY FROM THESE VISUALS.



TOOR DAL

1KG | 500G | VACUUM PACK

Golden split pigeon peas perfect for hearty sambars, dals, and everyday curries.



CHANA DAL

1KG | 500G | VACUUM PACK

Nutty split chickpeas with firm texture, enriching traditional dishes with wholesome flavour.



MOONG DAL

1KG | 500G | VACUUM PACK

Light yellow lentils cook quickly, creating smooth, comforting meals with delicate taste.



MOONG DAL CHILTI

1KG | 500G | VACUUM PACK

Skin-on green gram brings earthy aroma, natural nutrition, and a satisfying bite.



URAD DAL

1KG | 500G | VACUUM PACK

Creamy black gram supports fluffy batters, savoury snacks, and classic homemade preparations.



MASOOR DAL

1KG | 500G | VACUUM PACK

Rosy red lentils soften fast, offering mellow flavour for daily nourishing meals.

PURELY SELECTED
TRUSTED GOODNESS

Carefully sourced pulses with
clean grains, natural richness,
and dependable quality.



THE PHOTOGRAPHS SHOWN IN THIS BROCHURE IS FOR ILLUSTRATIVE PURPOSES ONLY. THE ACTUAL COLOUR, LOOK & FEEL OF THE PRODUCT MAY VARY FROM THESE VISUALS.



WHITE VATANA

1KG | 500G | VACUUM PACK

Creamy white round peas, naturally firm, protein-rich, and ideal for wholesome pulses dish preparations.



BLACK CHANA

1KG | 500G | VACUUM PACK

Dark, compact chickpeas with dense structure, rich nutrients, and naturally robust appearance.



GREEN VATANA

1KG | 500G | VACUUM PACK

Naturally green whole peas with uniform size, clean finish, and nourishing quality.



BLACK EYE BEANS

1KG | 500G | VACUUM PACK

Cream-colored beans marked with black eyes, balanced shape, and excellent everyday nutrition.



KABULI CHANA

1KG | 500G | VACUUM PACK

Large ivory chickpeas with plump form, clean grains, and premium pulse quality.



MOTH BEANS

1KG | 500G | VACUUM PACK

Tiny brown beans with natural shine, compact size, and dependable nutritional value.

Naturally aromatic long grains that cook fluffy, separate, and delicious

NATURALLY RICH & PREMIUM STAPLES





PEANUT SEEDS

1KG | 500G | VACUUM PACK

Oil-rich peanut seeds with natural purity and strong yield, ideal for extracting fresh, flavourful peanut oil.



RAVA (SOOJI)

1KG | 500G | VACUUM PACK

Finely milled rava with consistent texture, perfect for soft upma, crispy dosa, and wholesome snacks.



RAJA SAHAI ATTA

5KG | VACUUM PACK

Rajashahi whole wheat packed with goodness for soft rotis and wholesome meals.



HEER HEM EXPORTS

23, A10, Anaj Mandi, APMC Market,
Kalyan West, Thane, Maharashtra – 421301